

March 15, 2007

Mr. Bob O'Connor
OKPI
Post Office Box 40067
Memphis, TN 38174

Dear Bob:

I wanted to put in writing my thoughts on how effective you have been in your six month marketing consultant assignment with Luminetx. You have been in effect my acting director of marketing.

I wanted you to provide the marketing strategy overview we did not have. I also wanted you to help us execute better. You have exceeded my expectations in both areas.

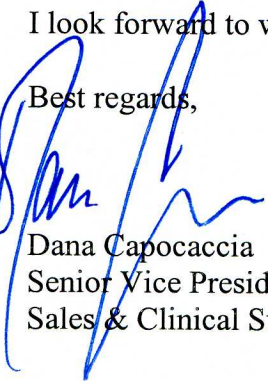
Thanks in large part to your guidance, we are now operating off a thought-through marketing plan and budget. We also have a much clearer break-out of tasks and responsibilities involved with executing that plan, also thanks to you.

You did a yeoman's job for us in a sales capacity at the national medical shows. You have also helped us understand better the importance of managing communications with distributor sales reps.

I also want to commend you for your job in mentoring Brown Dudley and Sara Little, my two associate marketing managers. You showed them with your actions how a marketing director does his or her job.

I look forward to working with you again in the future.

Best regards,



Dana Capocaccia
Senior Vice President
Sales & Clinical Support Services

Dana L. Capocaccia

Senior Vice President
of Sales & Clinical
Support Services